



2/9/2027

# Behavior Based Safety: Fundamentals & Implementation

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Occupational Safety Consultant

## What You'll Learn...

Behavioral safety is the application of behavior analysis to work, specifically, safe and unsafe performance of a task. Using scientific principles of motivation, systems are analyzed to identify what is motivating safe or unsafe performance. For example, people take safety shortcuts because they are motivated by the certain and immediate consequence of saving a little time and they are not motivated by the fairly uncertain and unlikely consequence of getting hurt. Systems can then be modified or implemented to improve performance in a positive method. Implementation will be discussed with an emphasis on providing examples from companies who have used behavioral safety successfully.

## Program Details...

Date: Tuesday, February 9, 2027

Time: Check-in - 8:30 am

Location: Skyline Commons  
200 Michigan Street  
Hancock, MI 49930

Program - 9:00 am to 4:00 pm

Deadline: Tuesday, February 2, 2027

Cost: \$130\*

Contact: Nikki Madisen - (906) 482-6817  
or email [nikki@kedabiz.com](mailto:nikki@kedabiz.com)

## Program Registration....

Full Name :

Home Address:

City:  State:  Zip:

Phone:  Email:

DOB:  Last 4 of SSN:

Company Name:

Company Address:

City:  State:  Zip:

Payment Method: Check  Credit Card (Visa or Mastercard)  Money Order  Invoice

**\*Scholarships Available**  
Scholarships provide an added opportunity to attend MTI seminars at a reduced rate. Scholarships provided by MIOSHA cover up to 50% of the regular seminar fee. Visit <https://mioshamti.apps.lara.state.mi.us/> to apply.

## Made Payable to: Keweenaw Economic Development Alliance

The meeting site and parking are accessible. Individuals attending the meeting are requested to refrain from using heavily scented personal care products, in order to enhance accessibility for everyone. People with disabilities requiring additional services (such as materials in alternative format) in order to participate in the meeting should call 517-284-7720 at least 30 days before the program.